PATENTS

UNITED STATES PATENT AND TRADEMARK OFFICE

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Examiner:

Raquel Alvarez

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Inventor:

Charles Hunter

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Title:

System and Method Permitting Merchants to Use Electronic Billboard Displays to Carry Advertisements for Products That Can Be Purchased

through a Universal, Automated Order Processing System

INFORMATION DISCLOSURE STATEMENT

In accordance with 37 CFR 1.97 and 1.98 Applicant herewith submits certain information that the Patent & Trademark Office may wish to consider in examining the above-identified application. The information is listed on the attached PTO/SB/08A and 08B. Copies of the information are also provided. Pursuant to MPEP 609.04(a) II, no copies are provided herewith of U.S. patents cited. Copies of foreign patents and non-patent literature are provided herewith. Please treat all information as prior art until it is proved otherwise. No representation is made or intended that a prior art search has been made, that better information is available, or that the information qualifies as prior art or is material to patentability.

The Commissioner is hereby authorized to charge payment of any fees associated with this communication or credit any overpayment, to Deposit Account No. 06-2226.

Respectfully Submitted,

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